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MUZZY®

# Quick guide to Muzzy





The # 1 multimedia, multilingual,  
multiplatform and multi-awarded  
language learning course for children in the  
world, with more than 22 million copies sold.

# What do parents say?

E.D. answers from San Francisco on June 07, 2009

I have used the Muzzy tapes for my children when they were young(6 and 7). We had the German. They did learn a great deal from them, they now speak German and are 20 and 21. The exposure gave them the basics. It also helps them to learn word order, which is vital in [learning](#) a foreign language. The topics use common words that are found in everyday life as well.

Helpful? Yes | No Report This  Share

S.E. answers from San Francisco on June 07, 2009

When my daughter was in [kindergarten](#), her Spanish teacher used this as one of the teaching tools. My daughter loved it, but hated Spanish class, as it took her out of Choice Time (Free play). Yes, it works.  
Stephanie

Helpful? Yes | No Report This  Share

Yes, and we love it! I think it would [work](#) better if we watched it more regularly, and I need the subtitles sometimes to understand what's actually going on, but it's still great. Just wish it weren't quite so expensive, but having experience with another language is valuable. My son picked the Chinese set when he turned 6. But my daughter's interested in Spanish, so I'm saving up for the multi-language set. Wish we had gotten it when they were even younger, but it's still been wonderful.

# What the media says?

In fact, arguably one of Muzzy's greatest selling points is that it allows a parent to shove their child in front of the video without any of the usual guilt pangs, because it's educational...

I have to admit that as a way of introducing your child to another language, Muzzy is wonderful. And painless.

If Labour Party succeeds in its aim of introducing language learning to all primary school students by 2012, it will be an educational revolution for the UK.



Muzzy is reminiscent of Sesame Street because it has the same light touch with educational television. Muzzy is now used all over the world: its longevity and internationalism must be one of its most powerful testimonials.

# What do the experts say?



"Our MUZZY kids are far more successful and heads above students arriving here who didn't have MUZZY."

*Stephanie Watson, Former Foreign Language  
Chair,*

*K-12 Pendleton, FL.*



# The course

- Videos
- Online Games
- Consumer Books
- Printed Games
- Electronic Flash Cards
- Printed Flash Cards
- Teacher's Binder with:  
Lessons, Assessments,  
Answer Key, Activities for  
students, cultural notes.
- Songs
- Home Schooling material
- And much more



- British English
- American English
- Spanish - Spain
- Spanish - Latinamerica
- French
- Chinese (Pinyin)
- German
- Korean (Revised Romanized)
- Italian
- More coming .....

With audio help and text tutor in many languages



**I have won  
many  
awards**



PARENTS' CHOICE



MEDIA & METHODS



DUKE OF  
EDINBURGH



AMERICAN ASSOCIATION  
OF TEACHERS



WORLDDIDAC



NAGC



iPARENTING



TELLY AWARD





# Multiplatform



iOS

Windows PC

Linux PC

Apple Computers

Chrome OS Chromebooks

Android tablets and smartphones

Apple tablets and smartphones

## Summary



**Video story:** Learn while watching a film! Over two hours of animated cartoon film divided in two stories. Children will learn watching the story many times over



**Interactive exercises:** almost 400 different games to learn, understand, read, write and speak the new language



**Video vocabulary and interactive exercises:** more specific games and exercises to learn over 600 words with over 2 hours of animated vocabulary



**Typing exercises:** to learn how to write the new words



**Recording exercises:** to practice pronunciation



**Additional interactive exercises:** to practice the lessons learned



**Interactive flash cards:** to learn and practice all the new words



**24 songs:** to sing in a group, on your own or in Karaoke style

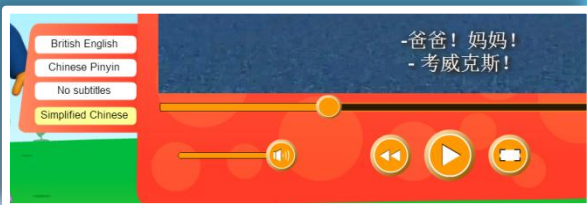
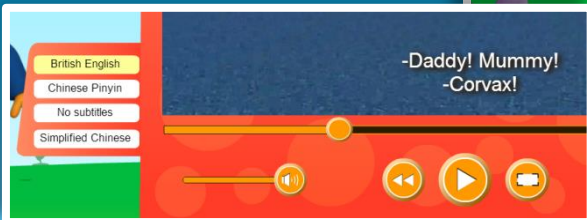
# Multimedia Videos



Audio language change feature



Multiple subtitles



More than 5 hours of 2 video stories plus a 600 word animated vocabulary.

# Multimedia

## Songs

More than 20 songs to sing along or instrumental only for karaoke style



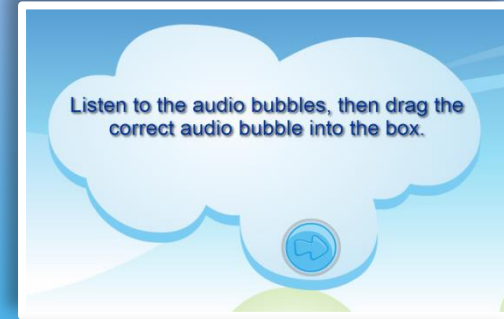


# Multimedia Online Games

More than 400 games



Audio and text  
tutor



Scoring system



For reading  
and non  
reading  
children.



Different levels  
of difficulty



# Muzzy by type of user

[www.muzzyclub.com](http://www.muzzyclub.com)

[www.muzzylibraries.com](http://www.muzzylibraries.com)

[www.muzzyschools.com](http://www.muzzyschools.com)



There are 3 websites for Muzzy and each depends on the type of customer:

[www.muzzyclub.com](http://www.muzzyclub.com)

- End user: child or parent
- Home schooling: child or parent

[www.muzzylibraries.com](http://www.muzzylibraries.com)

- Library patron

[www.muzzyschools.com](http://www.muzzyschools.com)

- Teacher
- Student

www.muzzyclub.com

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www.muzzylibraries.com

muzzyclub and muzzylibraries are the same since the user types are the same too.

Consumer child = Library patron child

## untutored learning

The Big Muzzy Story: is the place to start and is a short version in the local language of the story to be read alone or with the help of the parent/tutor.



Then the child will continue with the Muzzy video story that can be watched in the local language (tutor language) or the language to be learnt (target language. Children should be encouraged to watch the story many times.

After The Big Muzzy story children should start using the color coded **Activity Menu** starting from the top.

Watch and Play is where the online games start. Children will start practicing the new language doing hundreds of online games for reading and non reading children clearly marked.

In the Word and Games section children will learn more that 600 new words with an animated vocabulary and do even more games.

The Typing and Recording section will allow reading and non reading children to write the new language and practice pronunciation

Settings:

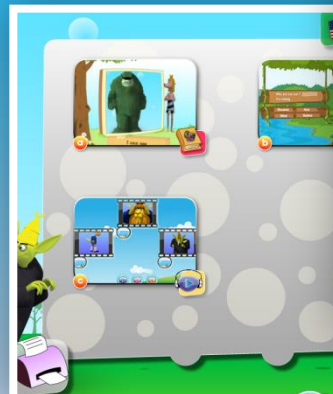
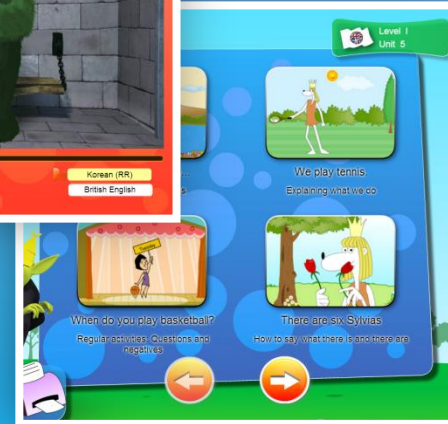
- Muzzy has a scoring system that can be turn off or on.
- Change tutor language at will



www.muzzyclub.com

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www.muzzylibraries.com



Color coded sections for easy navigation

Menus in different languages

## Home schooling shares the same site as end users:

Plus a set of activities guided by a parent or tutor. 3 to 4 years' worth of material. The activities are clear and timed to last 45 minutes.

**Comments**

- Greetings in English are used according to times of the day.
  - Good morning : until 12 pm
  - Good afternoon : from 12 pm
  - Good evening : as from 6 pm
  - Good night : when you go to bed

**Comentarios**

- En Inglés se utilizan cuatro saludos según el tiempo del día.
  - Good morning/Buenos días : hasta las 12 pm
  - Good afternoon/Buenas tardes : desde las 12 pm
  - Good evening : a partir de las 6 pm
  - Good night/Buenas noches : cuando vas a dormir

**Answer Key:**

- The King, The Queen, Princess Sylvia

**Respuestas:**

- The King, The Queen, Princess Sylvia

**Class Work**

- Watch the Video Story (13 minutes)
- Click "Watch and Play" and watch Norman's explanation (1:30 min.)
- Complete exercise 2 "¡Buenos Días! Como saludar a diferentes horas del día"
  - Choose the corresponding greeting according to the time of the day
  - Complete the words using the typewriter

**Mira la Video Historia (13 minutos)**


- Haz click en "Watch and Play" y mira la explicación de Norman (1:30 minutos)
- Completa el ejercicio 2 "¡Buenos Días! Como saludar a diferentes horas del día"
  - Elige el saludo que corresponda según la hora del día
  - Completa las palabras utilizando la máquina de escribir

**+ Extra Activities**

- Complete the name of the characters in the drawing.

**+ Actividades Extra**

- Completa los nombres de los personajes en el dibujo.



Level 1 Unit 1

**Class 2**

**Objectives**

- Greetings according to different times of the day
- Introducing oneself

**Objetivos**

- Saludos según la hora del día
- Cómo presentarse

**New words or expressions**

- Hello, Good morning, Good afternoon, Good evening, Good night
- I'm, He's, She's, You're

**Nuevas palabras o expresiones**

- Hola, Buen día, Buenas tardes, Buenas noches
- Yo soy, él es, ella es, tú eres

# Teachers' access

Searchable website to look for activities which are:  
Printable, Videos or Games

Use Muzzy as a consumer

Go to the full Course

logout

Jump to Activity

Go

Enter the Activity Code

Search box

Keywords

Course language

Tutor language

Difficulty  easy  medium  complex  mixed

Reading?  R  N/R  mixed

## Filter Zone

Since there are more than 800 Activities per language there are filters to target specific activities. These filters are:

- Difficulty Level
- Reading or Non reading
- Unit
- Print
- Video
- Game

Unit  Unit 1  Unit 2  Unit 3  Unit 4  
 Unit 5  Unit 6  Unit 7  Unit 8  
 Unit 9  Unit 10  Unit 11  Unit 12

Print  Appendix  Big Muzzy story  
 Countries – Cultural Lesson  Exercise  
 Flashcards  Illustrations  Index  
 Lessons and Answer Key  List of words  
 Quick Class by Class program  Script  
 Student printable sheets  
 Table of content  Teacher's Guide  
 Vocabulary

Video  Learning with Norman  
 Scene  
 Songs  
 Story  
 Vocabulary

Game  Flashcards  
 More Practice  
 Pronunciation  
 Typing  
 Vocabulary Flashcards  
 Watch and Play  
 Words and Games

Apply

Teacher can see activities just by a click on the code

Code	Unit	Difficulty	Reading?	Title & Description	Languages: Course/Tutor	Media Type	Media Category
064-2-2	Unit 12	mixed	mixed	Title of U12_Lesson_34_Activity_printable_34_BR_BR.pdf Description of U12_Lesson_34_Activity_printable_34_BR_BR.pdf	British English/ British English	Print	Teacher's Guide 19
				Title of U12_Lesson_34_Lesson_Plan_BR_BR.pdf	British English/		

Lessons

▶ LESSON 1

MEETING THE CAST / INTRODUCTIONS

OBJECTIVES

Meeting the MUZZY cast of characters  
Introducing oneself



VOCABULARY

I'm  
the King  
the Queen  
Prince

Activity Masters

▶ LESSON 1

OBJECTIVES, DIRECTIONS AND ANSWER KEY

The following objectives, directions and answer key are referenced throughout the activity sheet.

MATERIALS

MUZZY  
Large  
Vocabulary  
Activity

Activity Sheet

▶ ACTIVITY 1A

AM 1a

Objectives: W  
Tc

Directions: Ha  
bl

Answer: P

AM 1b

Objectives: M  
Tc

Directions: Ha  
m  
Th  
va  
pr  
th  
ch  
ac

AM 1c

Objectives: C  
Tc

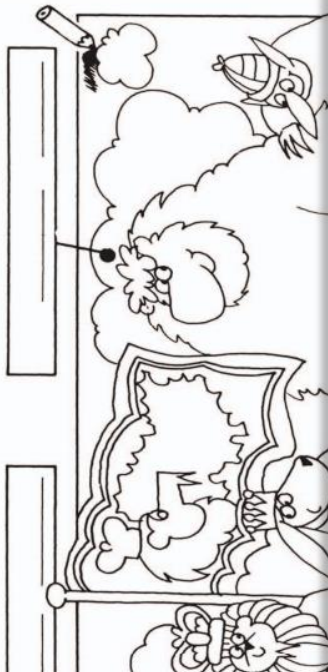
Directions: Ha  
cr

AM 1d

Directions: Fil

Answer: 1.  
2.  
3.  
4.

Who is it? Fill in the blanks.

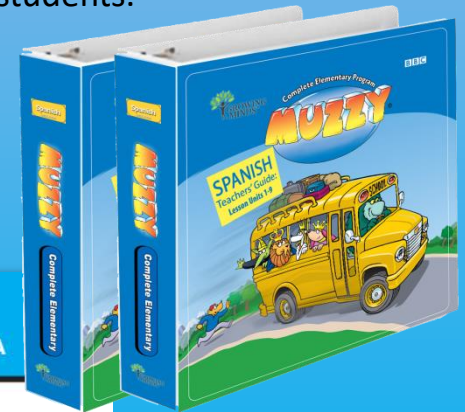


Activity Sheet

▶ ACTIVITY 1D



More than 700 pages worth of Lessons, Activities, Answer Keys, Cultural Lessons and much more for teachers and K-12 students.



## Student access Option activity only



Simple interface for student that can only access the more than 800 activities via code number. No need to navigate the Muzzy Menu interface.

Teachers can decide to use tutor in the local language or the language to be learnt for a truly immersive experience.



# Summary of differences by user type

[www.muzzyclub.com](http://www.muzzyclub.com)

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Access to all content for untutored learning

[www.muzzylibraries.com](http://www.muzzylibraries.com)

Access to all content for untutored learning

[www.muzzyschools.com](http://www.muzzyschools.com)

- Access to all content without the need to navigate the menu . Quick access to individual activities for students.
- Searchable activities by type, reading and non reading, level of difficulty and more.
- Teacher's lesson plan, activities, assessments, cultural lessons, keywords and much more.
- 4 Year lesson plan.
- Ideal as main curriculum or supplemental material.
- Adaptable to existing Curricula.
- Independent website.

(\*) Muzzy for home schooling: Access to all content plus class by class easy lesson plan. 22

Customer Promo

[https://www.brandapplause.com/PROJECT\\_MP4\\_MUZZY\\_GM02.html](https://www.brandapplause.com/PROJECT_MP4_MUZZY_GM02.html)

Library Introduction

[https://www.brandapplause.com/PROJECT\\_MP4\\_MUZZY\\_GM03.html](https://www.brandapplause.com/PROJECT_MP4_MUZZY_GM03.html)

App Promo

[https://www.brandapplause.com/PROJECT\\_MP4\\_MUZZY\\_GM04.html](https://www.brandapplause.com/PROJECT_MP4_MUZZY_GM04.html)

Orientation

[https://www.brandapplause.com/PROJECT\\_MP4\\_MUZZY\\_GM05.html](https://www.brandapplause.com/PROJECT_MP4_MUZZY_GM05.html)



**Bye bye!**