

PLEASE READ THIS PAGE

This presentation is intended for the sales rep of Muzzy for Schools. With this document the sales rep will understand the main points about the product and its main features.

It could be used to explain teachers and schools libraries about the product.

It is recommended that you ask you sales manager for a user name and password and you became familiar with the product.

Also ask you sales manager a sample copy of the Teachers' Binder pdf.

Ask your sales manager for a free trial user and password for schools teachers. Do not give yours.

Please delete this page after reading.

Thanks!

B B C

MUZZY[®]

Quick guide to Muzzy





The # 1 multimedia, multilingual,
multiplatform and multi-awarded
language learning course for children in the
world, with more than 22 million copies sold.

What do parents say?

E.D. answers from San Francisco on June 07, 2009

I have used the Muzzy tapes for my children when they were young(6 and 7). We had the German. They did learn a great deal from them, they now speak German and are 20 and 21. The exposure gave them the basics. It also helps them to learn word order, which is vital in [learning](#) a foreign language. The topics use common words that are found in everyday life as well.

Helpful? Yes | No Report This  Share

S.E. answers from San Francisco on June 07, 2009

When my daughter was in [kindergarten](#), her Spanish teacher used this as one of the teaching tools. My daughter loved it, but hated Spanish class, as it took her out of Choice Time (Free play). Yes, it works.
Stephanie

Helpful? Yes | No Report This  Share

Yes, and we love it! I think it would [work](#) better if we watched it more regularly, and I need the subtitles sometimes to understand what's actually going on, but it's still great. Just wish it weren't quite so expensive, but having experience with another language is valuable. My son picked the Chinese set when he turned 6. But my daughter's interested in Spanish, so I'm saving up for the multi-language set. Wish we had gotten it when they were even younger, but it's still been wonderful.

What the media says?

In fact, arguably one of Muzzy's greatest selling points is that it allows a parent to shove their child in front of the video without any of the usual guilt pangs, because it's educational...

I have to admit that as a way of introducing your child to another language, Muzzy is wonderful. And painless.

If Labour Party succeeds in its aim of introducing language learning to all primary school students by 2012, it will be an educational revolution for the UK.



Muzzy is reminiscent of Sesame Street because it has the same light touch with educational television. Muzzy is now used all over the world: its longevity and internationalism must be one of its most powerful testimonials.

What do the experts say?



"Our MUZZY kids are far more successful and heads above students arriving here who didn't have MUZZY."

Stephanie Watson, Former Foreign Language

Chair,

K-12 Pendleton, FL.



The course

- Videos
- Online Games
- Consumer Books
- Printed Games
- Electronic Flash Cards
- Printed Flash Cards
- Teacher's Binder with:
Lessons, Assessments,
Answer Key, Activities for
students, cultural notes.
- Songs
- Home Schooling material
- And much more



- British English
- American English
- Spanish-Spain
- Spanish-Latinamerica
- French
- Chinese (Pinyin)
- German
- Korean (Revised Romanized)
- Italian
- More coming

With audio help and text tutor in many languages



**I have won
many
awards**



PARENTS' CHOICE



MEDIA & METHODS



DUKE OF
EDINBURGH



AMERICAN ASSOCIATION
OF TEACHERS



WORLDDIDAC



NAGC



iPARENTING



TELLY AWARD



Multiplatform



iOS

Windows PC

Linux PC

Apple Computers

Chrome OS Chromebooks

Android tablets and smartphones

Apple tablets and smartphones

Summary



Video story: Learn while watching a film! Over two hours of animated cartoon film divided in two stories. Children will learn watching the story many times over



Interactive exercises: almost 400 different games to learn, understand, read, write and speak the new language



Video vocabulary and interactive exercises: more specific games and exercises to learn over 600 words with over 2 hours of animated vocabulary



Typing exercises: to learn how to write the new words



Recording exercises: to practice pronunciation



Additional interactive exercises: to practice the lessons learned



Interactive flash cards: to learn and practice all the new words



24 songs: to sing in a group, on your own or in Karaoke style



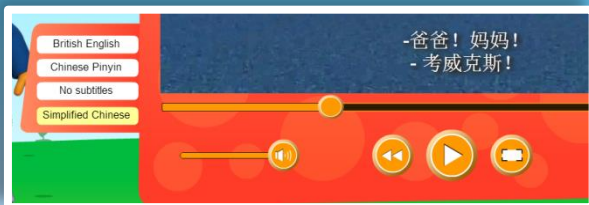
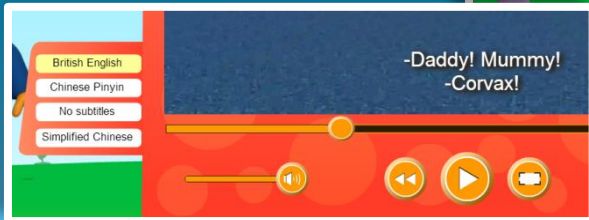
Multimedia Videos



Audio language change feature



Multiple subtitles



More than 5 hours of 2 video stories plus a 600 word animated vocabulary.

Multimedia

Songs

More than 20 songs to sing along or instrumental only for karaoke style



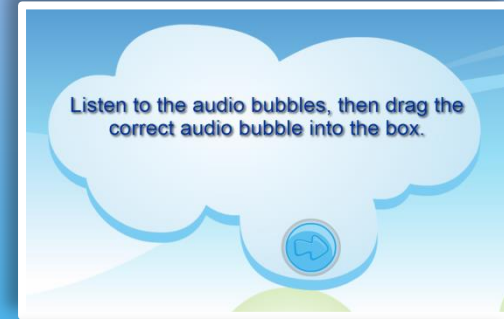


Multimedia Online Games

More than 400 games



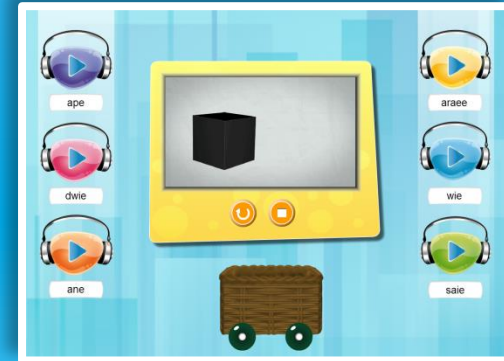
Audio and text
tutor



Scoring system



For reading
and non
reading
children.



Different levels
of difficulty



There are 3 websites for Muzzy and each depends on the type of customer:

www.muzzyclub.com

- End user: child or parent
- Home schooling: child or parent

www.muzzylibraries.com

- Library patron

www.muzzyschools.com

- Teacher
- Student

Teachers using Muzzy can follow their own curricula using Muzzy as the main teaching tool or as a supplemental material. Also it can be used in two ways:

- Standard navigation menu
- Direct Jump to activity (no navigation)



Teachers' access

Searchable website to look for activities which are:
Printable, Videos or Games

Use Muzzy as a consumer

Search box

Filter Zone

Since there are more than 800 Activities per language there are filters to target specific activities. These filters are:

- Difficulty Level
- Reading or Non reading
- Unit
- Print
- Video
- Game

Teacher can see activities just by a click on the code

Code	Unit	Difficulty	Reading?	Title & Description	Languages: Course/Tutor	Media Type	Media Category
064-2-2	Unit 12	mixed	mixed	Title of U12_Lesson_34_Activity_printable_34_BR_BR.pdf Description of U12_Lesson_34_Activity_printable_34_BR_BR.pdf	British English/ British English	Print	Teacher's Guide
				Title of U12_Lesson_34_Lesson_Plan_BR_BR.pdf	British English/		

logout

Jump to Activity

Go

Enter the Activity Code

BBC

MUZZY

Go to the full Course

Keywords

Course language

British English

Tutor language

British English

Difficulty

easy medium complex mixed

Reading?

R N/R mixed

Unit

Unit 1 Unit 2 Unit 3 Unit 4
 Unit 5 Unit 6 Unit 7 Unit 8
 Unit 9 Unit 10 Unit 11 Unit 12

Print

Appendix Big Muzzy story
 Countries - Cultural Lesson Exercise
 Flashcards Illustrations Index
 Lessons and Answer Key List of words
 Quick Class by Class program Script
 Student printable sheets
 Table of content Teacher's Guide
 Vocabulary

Video

Learning with Norman
 Scene
 Songs
 Story
 Vocabulary

Game

Flashcards
 More Practice
 Pronunciation
 Typing
 Vocabulary Flashcards
 Watch and Play
 Words and Games

Apply

MEETING THE CAST / INTRODUCTIONS

OBJECTIVES

Meeting the MUZZY cast of characters
Introducing oneself

VOCABULARY

I'm
the King
the Queen
Princess Sylvia

MATERIALS

MUZZY Online Level I - L
Large picture or puppets
Vocabulary flash card "I'm
Activity Sheets 1a, 1b, 1c

PRE-VIEWING ACTIVITIES

- Introduce the character names and encourage students to introduce themselves.
- Hold the finger puppet *Corvax* / *Muzzy* / *the Queen* / *Princess Sylvia* and say their name.
- Point to yourself, and say "Hello, I'm (name). I am a (character name)." Repeat.

VIEWING ACTIVITIES

- Show the video. Ask students to introduce themselves to the class.
- Show the scene again and ask students to repeat.



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Activity Masters

OBJECTIVES, DIRECTIONS AND ANSWER KEY

The following objectives, directions and answer keys correspond to the Student Activity Sheets that are referenced throughout the Lesson Plans. Please administer the Activity Sheets while orally giving the directions.

AM 1a Objectives: *Who is it?*
To develop skill in:

Directions: Have students write the name of the character in the blank.

Answer: *Princess Sylvia* / *the Queen*

AM 1b Objectives: *Muzzy and his friends*
To develop skill in:

Directions: Have students color the puppets. They may attach the two puppets to a string. The puppets may be used in a variety of large and small group activities. Practice language and action and dialogue.

AM 1c Objectives: *Can you make a sentence?*
To develop skill in:

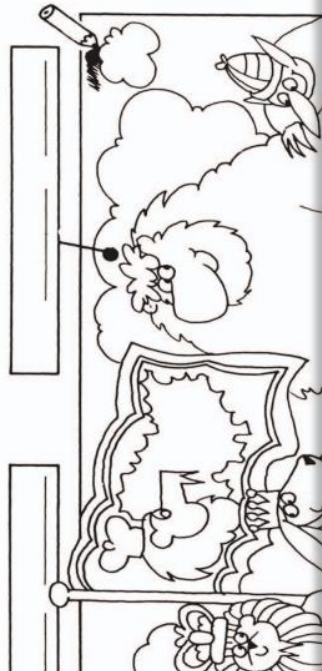
Directions: Have students make sentences using the puppets and the words on the page.

AM 1d Directions: Fill in the blanks with the words in the box.

Answer:
1. Hi!
2. Hello!
3. How do you do?
4. Hello!
5. How do you do?

Activity Sheet

Who is it? Fill in the blanks.



Activity Sheet

1. I'm the King of Gondoland.

2. I'm Muzzy. Big Muzzy.

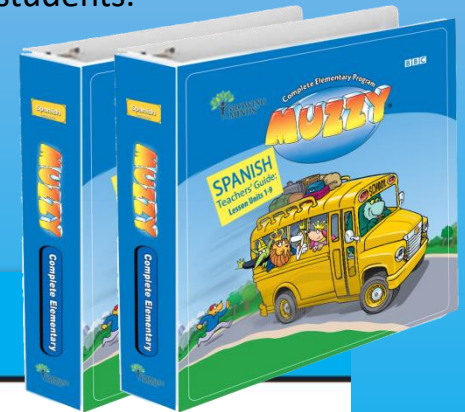
3. I'm Princess Sylvia.

4. I'm Corvax.

5. I'm Bob. I'm the gardener.

6. I'm the Queen.

More than 700 pages worth of Lessons, Activities, Answer Keys, Cultural Lessons and much more for teachers and K-12 students.



Student access
Option activity only



Simple interface for student that can only access the more than 800 activities via code number. No need to navigate the Muzzy Menu interface.

Teachers can decide to use tutor in the local language or the language to be learnt for a truly immersive experience.

Student access Option Standard Menu



The student guided by the teacher should start with the Muzzy video story that can be watched in the local language (tutor language) or the language to be learnt (target language). Students should be encouraged to watch the story many times.

After The Big Muzzy story, students should start using the color coded **Activity Menu** starting from the top.

Watch and Play is where the online games start. Students will start practicing the new language doing hundreds of online games for reading and non reading children clearly marked.

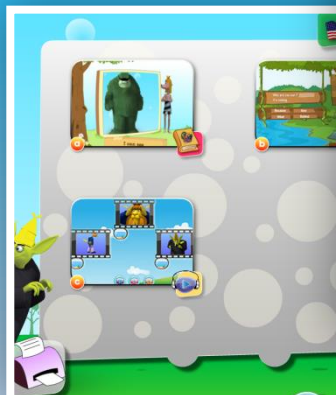
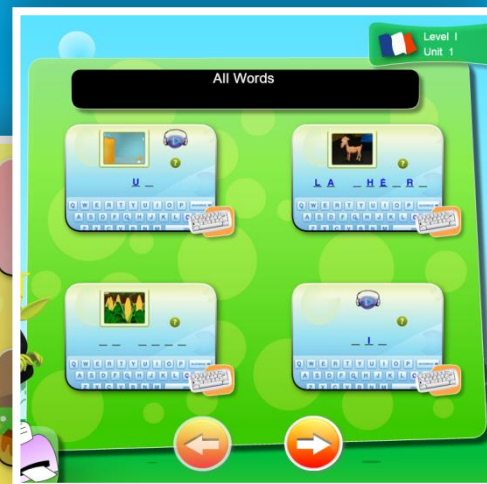
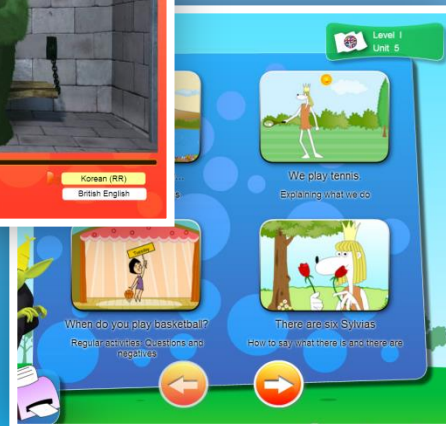
In the Word and Games section students will learn more than 600 new words with an animated vocabulary and do even more games.

The Typing and Recording section will allow reading and non reading children to write the new language and practice pronunciation

Settings:

- Muzzy has a scoring system that can be turn off or on.
- Change tutor language at will

Muzzy standard Menu



Color coded sections for easy navigation

Menus in different languages



Differences by user type

www.muzzyclub.com

(*)

Access to all content for untutored learning

www.muzzylibraries.com

Access to all content for untutored learning

www.muzzyschools.com

- Access to all content without the need to navigate the menu . Quick access to individual activities for students.
- Searchable activities by type, reading and non reading, level of difficulty and more.
- Teacher's lesson plan, activities, assessments, cultural lessons, keywords and much more.
- 4 Year lesson plan.
- Ideal as main curriculum or supplemental material.
- Adaptable to existing Curricula.

(*) Muzzy for home schooling: Access to all content plus class by class easy lesson plan.

Customer Promo

https://www.brandapplause.com/PROJECT_MP4_MUZZY_GM02.html

Library Introduction

https://www.brandapplause.com/PROJECT_MP4_MUZZY_GM03.html

App Promo

https://www.brandapplause.com/PROJECT_MP4_MUZZY_GM04.html

Orientation

https://www.brandapplause.com/PROJECT_MP4_MUZZY_GM05.html



Bye bye!