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MUZZY[®]

Quick guide to Muzzy





The # 1 multimedia, multilingual,
multiplatform and multi-awarded
language learning course for children in the
world, with more than 22 million copies sold.



What do parents say?

E.D. answers from San Francisco on June 07, 2009

I have used the Muzzy tapes for my children when they were young(6 and 7). We had the German. They did learn a great deal from them, they now speak German and are 20 and 21. The exposure gave them the basics. It also helps them to learn word order, which is vital in [learning](#) a foreign language. The topics use common words that are found in everyday life as well.

Helpful? Yes | No Report This  Share

S.E. answers from San Francisco on June 07, 2009

When my daughter was in [kindergarten](#), her Spanish teacher used this as one of the teaching tools. My daughter loved it, but hated Spanish class, as it took her out of Choice Time (Free play). Yes, it works.
Stephanie

Helpful? Yes | No Report This  Share

Yes, and we love it! I think it would [work](#) better if we watched it more regularly, and I need the subtitles sometimes to understand what's actually going on, but it's still great. Just wish it weren't quite so expensive, but having experience with another language is valuable. My son picked the Chinese set when he turned 6. But my daughter's interested in Spanish, so I'm saving up for the multi-language set. Wish we had gotten it when they were even younger, but it's still been wonderful.



What the media says?

In fact, arguably one of Muzzy's greatest selling points is that it allows a parent to shove their child in front of the video without any of the usual guilt pangs, because it's educational...

I have to admit that as a way of introducing your child to another language, Muzzy is wonderful. And painless.

If Labour Party succeeds in its aim of introducing language learning to all primary school students by 2012, it will be an educational revolution for the UK.



Muzzy is reminiscent of Sesame Street because it has the same light touch with educational television. Muzzy is now used all over the world: its longevity and internationalism must be one of its most powerful testimonials.



What do the experts say?



"Our MUZZY kids are far more successful and heads above students arriving here who didn't have MUZZY."

Stephanie Watson, Former Foreign Language

Chair,

K-12 Pendleton, FL.



Multilingual



- British English
- American English
- Spanish-Spain
- Spanish-Latinamerica
- French
- Chinese (Pinyin)
- German
- Korean (Revised Romanized)
- Italian
- More coming

With audio and text
tutor in many languages



**I have won
many
awards**



PARENTS' CHOICE



MEDIA & METHODS



DUKE OF
EDINBURGH



AMERICAN ASSOCIATION
OF TEACHERS



WORLDDIDAC



NAGC



iPARENTING



TELLY AWARD



Multiplatform



iOS

Windows PC

Linux PC

Apple Computers

Chrome OS Chromebooks

Android tablets and smartphones

Apple tablets and smartphones



Multimedia

Summary



Video story: Learn while watching a film! Over two hours of animated cartoon film divided in two stories. Children will learn watching the story many times over



Interactive exercises: more than 400 different games to learn, understand, read, write and speak the new language



Video vocabulary and interactive exercises: more specific games and exercises to learn over 600 words with over 2 hours of animated vocabulary



Typing exercises: to learn how to write the new words



Recording exercises: to practice pronunciation



Additional interactive exercises: to practice the lessons learned



Interactive flash cards: to learn and practice all the new words



24 songs: to sing in a group, on your own or in Karaoke style



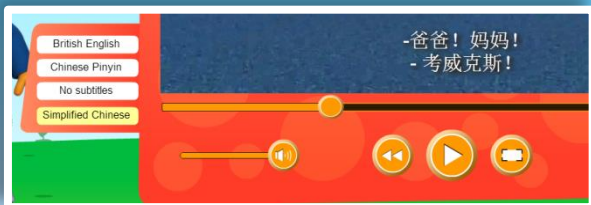
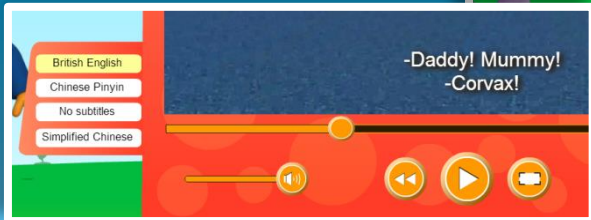
Multimedia Videos



Audio language change feature



Multiple subtitles



More than 5 hours of 2 video stories plus a 600 word animated vocabulary.



Multimedia

Songs

More than 20 songs to sing along or instrumental only for karaoke style



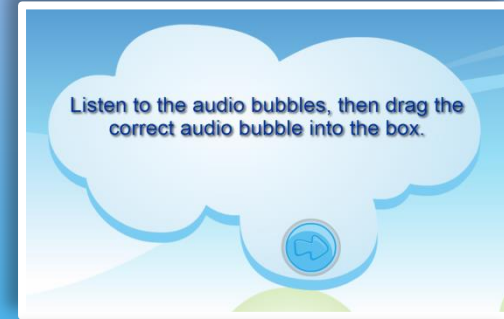


Multimedia Online Games

More than 400 games



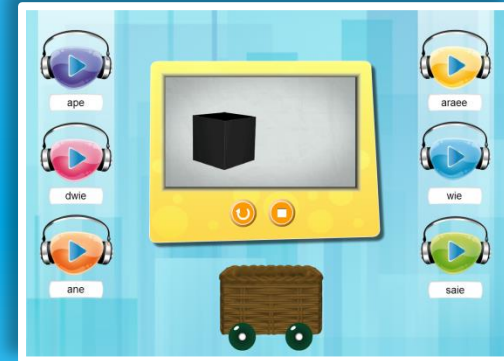
Audio and text
tutor



Scoring system



For reading
and non
reading
children.



Different levels
of difficulty





www.muzzylibraries.com



The Big Muzzy Story: is the place to start and is a short version in the local language of the story to be read alone or with the help of the parent/tutor.



Then the child will continue with the Muzzy video story that can be watched in the local language (tutor language) or the language to be learnt (target language). Children should be encouraged to watch the story many times.

After The Big Muzzy story children should start using the color coded **Activity Menu** starting from the top.

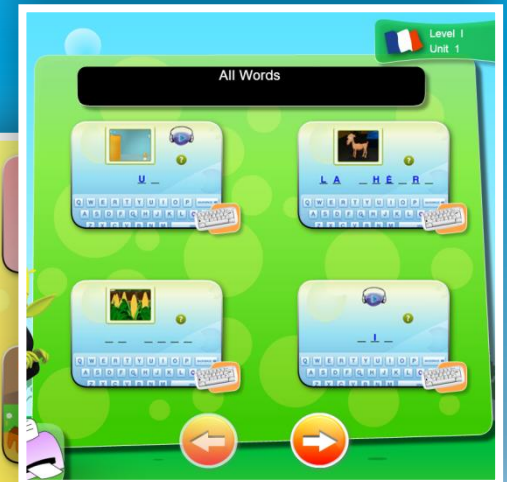
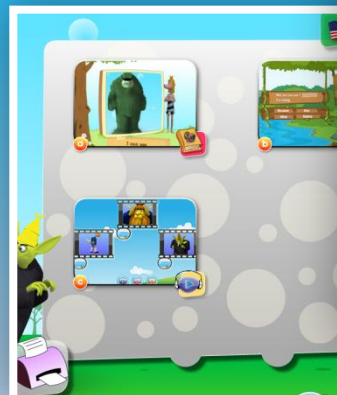
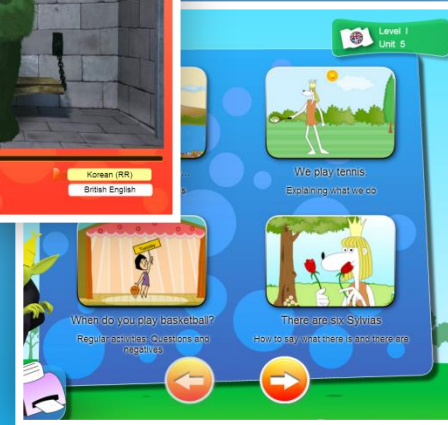
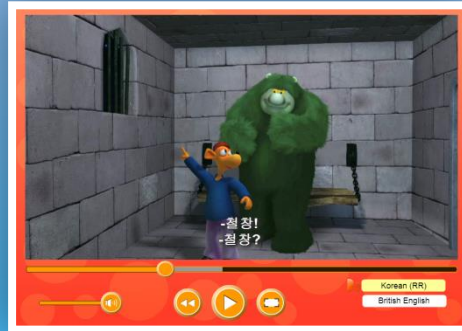
Watch and Play is where the online games start. Children will start practicing the new language doing hundreds of online games for reading and non reading children clearly marked.

In the Word and Games section children will learn more than 600 new words with an animated vocabulary and do even more games.

The Typing and Recording section will allow reading and non reading children to write the new language and practice pronunciation

Settings:

- Muzzy has a scoring system that can be turned off or on.
- Change tutor language at will



Color coded sections for easy navigation

Menus in different languages



Summary of differences by user type

www.muzzyclub.com

(*)

Access to all content for untutored learning

www.muzzylibraries.com

Access to all content for untutored learning

www.muzzyschools.com

- Access to all content without the need to navigate the menu . Quick access to individual activities for students.
- Searchable activities by type, reading and non reading, level of difficulty and more.
- Teacher's lesson plan, activities, assessments, cultural lessons, keywords and much more.
- 4 Year lesson plan.
- Ideal as main curriculum or supplemental material.
- Adaptable to existing Curricula.
- Independent website.

(*) Muzzy for home schooling: Access to all content plus class by class easy lesson plan.

Customer Promo

https://www.brandapplause.com/PROJECT_MP4_MUZZY_GM02.html

Library Introduction

https://www.brandapplause.com/PROJECT_MP4_MUZZY_GM03.html

App Promo

https://www.brandapplause.com/PROJECT_MP4_MUZZY_GM04.html

Orientation

https://www.brandapplause.com/PROJECT_MP4_MUZZY_GM05.html



Bye bye!